"It is paramount to give them something to entertain themselves with. Laws that complicate their lives, taxes that crush them, insecurities and problems.

They must be given something to think about so that they don't think about what they should not think about."

LUISA ISABEL ÁLVAREZ DE TOLEDO

EL PROYECTO MATRIZ
POPULAR? PARTY? = TAKE ADVANTAGE OF THE PEOPLE

*Translated by Gloria Mühlebach

According to the official website of the PP Popular? Party?, in the words of their leader, the "popular" Mariano Rajoy, these are the ideas and values that define their program and political resolutions:

· The PP is interested in persons, what they think, their worries and needs.
· And this is a meeting place, where everyone - affiliated, friends, citizens - are invited to participate, to make our project grow with your ideas, your criticisms. Our country needs profound changes, and we would like to count on you being able to mobilize for the change.

· The Popular Party, in this new stage beginning in the Red (Net), is open to all Spaniards.
Gobierno y PP pactan una 'ley Sinde' con más garantías judiciales

El proceso para cerrar una web podría alargarse hasta 17 días. El Ejecutivo se compromete a modificar la aplicación del 'canon digital' en un plazo de tres meses tras la entrada en vigor de la ley.

La ley 'Sinde' saldrá adelante en el Senado. Será, según fuentes del Ejecutivo y del Grupo Popular en la Cámara Alta, gracias a un acuerdo entre el Gobierno, el PP y C's, que han sellado una enmienda conjunta tras las varias semanas de negociaciones, que siguen al batalla sufrida por la norma en el Congreso en diciembre. El texto reformulado introduce mayores garantías judiciales desde el comienzo del proceso que permitirá el cierre de webs que sirvan sin autorización contenidos sujetos a derechos de autor.

Además, PP y PSOE han introducido una alusión al llamado canon digital (la tasa que...
· On our part, we are going to share with you our ideas, our solutions and our proposals, and we are going to do this every day, in real time, with our own voice.
I encourage you, I invite you to participate and to help us improve the life of the Spaniards.
That is why we are here for, and for that we count on you. We do count on you.
Altos empresarios confirmarán que arroparán a Rajoy

Botín no irá hoy a oír al líder del PP por una entrega de becas y por la Fórmula 1...
Previously, we were able to prove that the so-called "Spanish Socialist Labor Party" (PSOE) does not fit at all with its acronym, being an absolute fraud. Let’s go on to define now the terms of the so-called "Popular Party" and also, let’s verify if this party, sect or clan, as well as some of their most distinguished members must self-qualify or not according to their acronym and their acts.

Tell it like it is.

PARTY:

- Politically stable organization or association that, supported by a kindred ideology among its affiliated members, aspires to exert power to develop its program.

- Divided, broken.

- Advantage, to take advantage of something, to obtain a benefit, make the most of.
POPULAR:
- Of the people or related to the people.
- Of the lower social classes or related to them.
- Of the workers or related to them.
- That is within the reach of those with lower cultural or economical means.
- What stems from the people.

WHICH DEFINITION FITS BETTER WITH ITS TRUE ESSENCE?
POPULAR PARTY = TO TAKE ADVANTAGE OF THE PEOPLE
TELL IT LIKE IT IS
YOU SHALL KNOW THEM BY THEIR DEEDS
NEXT, A DESCRIPTIVE ANALYSIS
- President of the Castilla and Leon Board (1987-1989).

- Successor to the "Franquista" Manuel Fraga to head the Popular Party (1990-2004).


- President of the "FAES" (Foundation for Social Analysis and Studies), laboratory of ideas and "think-tank" of the PP. This organization received from the public coffers 7.6 million euros between June 2001 and October 2003.

- Grandson of Manuel Aznar Zubigaray, who was an active member of the Spanish Falange (fascists), managed several newspapers, was the Director-Manager of the EFE News Agency, Adviser to the Embassy in Washington, and Ambassador to the UNO.

- Son of Manuel Aznar Acedo, who participated in the civil war as an Officer of the National Army and as the Head of the Falange in charge of broadcasting and advertising (propaganda), RNE Director (1962-1965). Together with Ramón de Rato, Rodrigo Rato's father, revived the chain "SER".

- In his youth, Aznar was an active participant in the "Student Syndicalist Front" (FES), a student syndicate that gave birth to the "Independent Spanish Falange" (FEI), which restored the original thinking of the Falange founder, José Antonio Primo de Rivera.
- The Venezuelan President, Hugo Chávez, accused Aznar of being a fascist and of being among the international leaders who supported the Coup-d'Etat (April 11, 2002) against the Venezuelan people and in favour of the Venezuelan oligarchy and the Spanish Multinationals. Chávez' uncomfortable denunciation ended with the embarrassing: "Why don't you shut up?" voiced by the Monarch for life, Juan Carlos I (in profound decline after his historical slip of tongue).

- Imparts courses over Europe at the Georgetown University, in which he has firmly declared to be a supporter of the policy applied by George W. Bush. After the government change, it was made public that he had hired a Law Firm, Piper Rudnik, for the amount of 2 million dollars through the Ministry of Foreign Affairs, to develop pressure tactics in favour of granting Aznar the medal of the U.S. Congress.

- Hours after the 11-M attempt, Aznar personally called the directors of the mainstream national newspapers to communicate to them his absolute conviction that the ETA was the author of the massacre. In July 2005, he declared he was in possession of all the documents of the 11-M attempt. Due to this circumstance, a Madrid Court opened to him previous proceedings in relation to a lawsuit for the presumed crime of infidelity, in custody of secret documents, because he only had the right to have access to that information while he was President.

- Aznar earns a salary for life as former President of the Government (1996-2004), which currently amounts to 70,000 euros annually. Moreover, he will have at his disposition an escort service, a secretary, and a personal assistant for life. According to his wife, Ana Botella: "It is not a pension, is to maintain an office."
- Member of the State Council, 74,000 euros annually (2006), plus a salary as former President.

- For writing three columns for the Editorial, "Planeta", he charged 600,000 euros.

- In June 2006, he was named Member of the Administration Council of a Multinational, Neocon News Corporation, one of the biggest Media Groups in the world. After his appointment, foreseen-by-the-law incompatibilities were discovered for the ex officio members of the State Council; the former President had not informed them that he had been charging 10,000 euros monthly to the group of magnate Rupert Murdoch since September 2004. In 2009, he received $220.00 dollars.

- He was named President of the Latin American Division of J. E. Robert, an enterprise devoted to big real estate operations in the United States and Europe. Since 2007, he was also a member of the Advisory Committee of Centaurus Capital, a capital risk firm specialized in hedge funds (high risk funds), devoted to buying and selling companies within the shortest term possible and the maximum margin of benefits possible, until his dismissal in 2009. The Spanish Press has speculated on the possible relationship between the support of the former President for the invasion of Irak with his current economic activities, which, after leaving the "Moncloa" between the years 2004 and 2005, procured him with a million euros annually from his respective salaries. His Advisory Consultancy called, Faznartella (an acronym of the Aznar and Botella families), earned in his last fiscal year, 445,417 euros.

- In February 2007, he recognized during a public appearance that in Irak "there are no arms of massive destruction", although he maintains that he would still act in the same way. Meanwhile, the Spanish people massively reject on the streets the infamous and illegal invasion.
- Endesa, an electricity company privatized by Aznar, hires him as Adviser to the Board of Directors for over 200,000 euros annually (2011), an amount that could reach up to 300,000 in relation to certain objectives.


- Defending salary moderation as a recipe to come out of the crisis, Aznar will round up this year his salary for life as former President of Government to over 1.5 million euros that come from his income as Consultant to various multinationals, as lecturer, writer and agent to his own Advisory Consultancy.

- He received in 2009 some $220,000 (dollars) as Adviser to a group who owns newspapers such as The Wall Street Journal and The Times, as well as the television chains CNBC and Fox News. Aznar received $100,000 (dollars) in cash (77,500 euros) and $120,000 as remuneration for shares.

- Since 2009, he is Adviser to Dohemy Global Group, an American Society with East European interests headed by the entrepreneur Irwin Katsof, co-founder of a pro-Israeli group and defender of nuclear energy. His salary for holding this position is unknown, similar to the one of the American Real Estate firm, J. E. Roberts.

- A foundation linked to Aznar financed an assassination attempt to the President of Bolivia, Evo Morales.

- According to very prudent calculations, Aznar would receive over 350,000 euros annually from his conferences.

- Aznar has repeatedly said: "Salary moderation is essential" to face the economic crisis. And in his book, "Spain can come out of the crisis", published in 2009, he bids for the "adaptation" of the salaries to the "circumstances of the company", linking payments to productivity and to avoid the rise of the inter-professional minimum salary to above that of the IPC, among other restrictive measures.
- The PP claims a higher salary for Aznar, and justifies his million-dollar contracts.

- Aznar was signed up by the Mining Multinational Barrick Gold Corporation, the biggest company in the world in gold extraction. Aznar will be part of an Advisory Council of the company to reinforce its presence in Latin America, earning 200,000 euros annually.

- Aznar and his properties.

- Aznar and his accounts.

- Aznar and the "Franquismo".

http://www.youtube.com/watch?feature=player_embedded&v=qdeBA3nEwYQ
http://www.youtube.com/watch?feature=player_embedded&v=ws5PtfR3O54
http://www.youtube.com/watch?feature=player_embedded&v=-knMCSMPpkM
http://www.youtube.com/watch?feature=player_embedded&v=BHn37lB9n9E

- Minister of Finance (1996-2004). During his mandate, he conducted the biggest selling of public companies: Argentaria, Tabacalera, Telefónica, Endesa, Repsol...

- One more among those who did post-studies in the United States.

- Rodrigo Rato during his stay in California.
- His father, Ramón Rato, fought in the "Bando Franquista", integrated himself with fervour and devotion in the propaganda team of the Generalísimo Franco, and was one of the founders of Radio Nacional de España. He helped Manuel Aznar, José María Aznar's grandfather, to revive the chain "SER". In two of his books, he declared to be an enthusiast of the Nazi Germany. After his initial "Falangista" stage - he was the first lawyer of JONS, during the Second Republic - during the post-war, he declared himself to be in favour of the restoration of the Monarchy, in the person of don Juan de Borbón, of whom he was a collaborator and a friend. He was also a member of the "Hospitality Order of Jerusalem". Like his son, after leaving politics, he devoted himself to the business world. In 1967 he and other relatives were condemned in Switzerland for capital evasion.

- 9th General Director of the International Monetary Fund (IMF) (2004-2007). During his three years of service, he received a pension for life of almost 60,000 euros annually. In three years and five months as an official of the IMF he will have earned around $1.57 million dollars, and as a former official he will receive an amount almost identical, $1.52 million dollars.

- Managing Director of the Lazard banking investments (2007) (aprox. 3 million euros annually).


- President of Caja Madrid (2010) (aprox. 3 million euros).

- Companies and shares.

- Societies related to the Rato (family).

- Rodrigo Rato y Gescartera.

- Companies belonging to the Rato.

- News about Rodrigo Rato Figaredo.

- President of Bankia (2010) (3 million euros annually).

- Studied at the Jesuit University of Deusto (Bilbao). Isabel is a recognized member of the Opus Dei.

- Her first professional experience was working at the Nuclear Power Association as a legal expert (1972-1976).

- Her beginnings in politics go back to 1983, year in which she joined "Alianza Popular" (Popular Alliance) headed at that time by Franquista Manuel Fraga. Three years later, she rose with a position at the Executive Committee.

- Retired from politics, she has devoted herself to private businesses. She was President of Siebel Systems for Spain and Portugal.

- In 2006 she joined the Advisory Committee of BANIF, belonging to the Bank of Santander.
- In January 2008, she was named Adviser to the State (2008)

- Adviser to Climate Change Capital.

- Adviser to Telemadrid for the PP (2007)

- Independent Consultant to Kiluva (2009).

- Currently, she is part of the Administration Committee of the "Central Hispano" of the Banco de Santander (134,000 euros annually).

http://www.youtube.com/watch?feature=player_embedded&v=cTroYNuwZwc
- Mayor of Benidorm (1993) after planning a "vote of no confidence" against the PSPV-PSOE government team, thanks to the support of a rogue town councillor from that party, Maruja Sánchez, popularly known as "la Bienpagá".

- During the investigation of the case "Naseiro", Zaplana was recorded in a compromising telephonic conversation with Salvador Palop, although the defense was able to nullify the recording: "Perhaps he keeps the "site" and we'll be able to do something, eh? You will be the intermediary in the sale, because I can't be, and you can ask Javier Sánchez Lázaro for a commission, eh? And then, we will distribute it between us underhandedly?"

- Second President of the Generalitat Valenciana (1995-2002). Javier Ortiz: "Likewise, being Murcian he passed as a Valencian to make a career (without even making an effort to learn the native language, despite having promised he would do it), as a politician he has wandered around some or other premises with total ease, according to what is convenient at that moment."


- After the elections of March 9, 2008, he announced that he was leaving his position in order to spread the "renewal", but without abandoning his seat.
Shortly after April 29, 2008, he gave up his position as Deputy and his "temporary" withdrawal from politics to work as European Delegate for the Group Telefónica, where he will earn almost a million euros per year.

"Zaplana, the PP's incorrupt arm".

Zaplana is the protagonist of Alfredo Grimaldos' book: "Zaplana, the PP's incorrupt arm". Grimaldos: "When someone says that he is going into politics to get rich and achieves this, then there is something wrong. Something is failing if the system produces people like Zaplana."

Grimaldos: "Currently, Zaplana cannot complain about economic problems. If when he was 30 he was begging for a Vectra, now his 20 year old daughter drives a splendid Porsche valued at no less than 55,000 euros. Meanwhile, he dresses in Italian-designed suits, watches worth 18,000 euros, and spends his days in a 500 m² flat in "La Castellana", valued at over 1,600,000 euros, whose monthly payments exceed his declared salary. "Politicians apparently get into fearful fights, but then, you find Zaplana and Rubalcaba dinking together at the "palco" (in a football stadium) of the Real Madrid.

Question to Zaplana: What do you want the power for? His answer: "To eliminate hunger, misery and inequalities. If we could just wish we could help the less favoured people."

Currently, he is an Associate to the General Secretary of the Spanish Multinational, Telefónica.

He also assumed the position of Adviser to Telefónica O2 Europe and Telefónica O2 Check Republic.


- Interior Minister (2002-2004).


- Deputy in General Courts (Parliament) for Avila (1996-2011).
- His final stage as Interior Minister was accentuated by his ill-fated intervention in the days following the "False Flag" attempts of 11-M, 2004. While the international media and some national media were saying the terrorism attempt was one of Islamic origin, he and his government stated that the authors were the terrorist group ETA, even when the investigation had gathered proof against that statement. Meanwhile, the Spanish people were subjected once more to a division between blaming ETA (PP) or the Islamists (PSOE), which left the "Gladio Operation" and foreign instances out of all responsibility for the 11-M attempts. For now.

- He juggled his position at the Congress with a position at the Board of Caja Madrid Cibeles.

- The Congress allowed Acebes to charge also to Caja Madrid, appealing the precedents to authorize its compatibility.

- Acebes was proud of the approval of the Parties' Fascist Law.

- The former Minister, Ángel Acebes, was named Adviser to Cibeles, holding the financial entities of Caja Madrid. The former State Secretary of Finance, Estanislao Rodríguez-Ponga and the former Adviser of Transportation from Madrid, Manuel Lamela, also form part of the Council.

- Leaves the position and will receive from Congress 2,813 euros per month during 21 months after leaving his position as Deputy.

- In all, Acebes will receive a total of 59,091 euros for doing absolutely nothing, and as a reward for having contributed to further establish the ruling system.

- Owner of his own Law Firm (Doble A Estudios y Análisis) and it was considered "compatible" by the Congress.
- Joins the Administration Board of the "Banco Financiero y de Ahorros", headquarters of the Bankia entity, the entity presided by Rodrigo Rat. Likewise, he presides the Auditing and Compliance Commission (Comisión de Auditoría y Cumplimiento).

- The former Deputy, Ávila, gave assurances before leaving (his post) that "he was leaving in order to start a new professional stage, coinciding with the death rattles of an exhausted legislature". Just like Pedro Solbes, for the "infamous", the best about being a politician is when you stop being one.

- Rodrigo Rato has awaited for 6 of the members of the BFA to transfer to the BANKIA in order to call Ángel Acebes to their side. The BFA Administration Council is formed by 21 members. The incorporation of Acebes demonstrates that the promised depolitization of the Savings Banks, is a farce.

- BFA has remmunerated its Administration Council, once Acebes had occupied his position, with 4.82 million euros during the first half of the year. Most of this sum (3.76 millions) went for allowances; the remainder 1.05 millions are fixed and of variable salaries. During the first half of the year, the BFA has obtained an attributed benefit of 319.2 million euros.

http://www.youtube.com/watch?feature=player_embedded&v=E-GaKhtR-ls
http://www.youtube.com/watch?feature=player_embedded&v=7v5cjDO7qGA
- Since the general elections of 1993, he is Deputy of the Popular Party in Congress for the Province of Castellón.

- Secretary of State for Finances (1996).

- Secretary of State for Commerce and Tourism (2000).

- He studied Law at the University of Navarro and specialized as Legal Adviser to companies.

- Science and Technology Minister (2003-2004).

- Deputy for the province of Castellón in the general elections of 2004.

- Minister of the International Monetary Fund (IMF) in matters related to Latin America, petitioned by the "popular" Rodrigo Rato Figaredo (2004).

Managing Partner of "Ernst & Young Abogados S.L". (2005-2007). Ernst & Young is one of the biggest companies providing professional services in the world, including auditing, taxation, finances, accounting and advising on the managing of a company. Ernst & Young is one of the Big Four, together with PricewaterhouseCoopers (PwC), Deloitte Touche Tohmatsu (Deloitte) and KPMG. According to the magazine
Forbes, at the end of the year 2007, according to size, it was the seventh biggest private company in the United States.

- Ernst & Young could be accused of civil fraud by the New York District Attorney's Office for the presumed role it had on the Lehman Brothers bankruptcy, alleging that the auditor had maintained herself out of it while the investment bank was deceiving its investors about its financial health, according to The Wall Street Journal, citing sources close to the matter.

- In 2007 he was the election program coordinator for the PP for the 2008 elections.

- Hermano del político “popular” Ricardo Costa, suspendido de militancia por el Caso Gürtel.

- In the PP Congress that took place in Valencia in June 2008, he was considered as a possible rival to Mariano Rajoy as Head of the party.

- Globally responsible for the Sustainability and Climactic Change for Ernst & Young (2010). He directs from London a multidisciplinary team of 700 people in order to plan strategies of "corporate sustainability" for all service lines of the company; the multinational pretends to reinforce the management of services in the area of sustainability (2010).

- Costa is another one who leaped from the public to the private sector after being Deputy for Castellón between 1996 and 2004, being a Government member as Secretary of State for Finances, and later on, for Commerce and Tourism, and after being Science and Technology Minister. In this way,
Costa returned to the company where he started his professional trajectory, where he was once the Chairman of "Ernst & Young Abogados".

- Son of José Piqué Tetas, last 'Franquista' mayor of Vilanova i la Geltrú.


- He was accused of fraud during his post as Minister for his activities as chairman of ERCROS in 1992. However, he was exonerated and the Supreme Court archived indefinitely the Ertoil case.


- During his post as External Affairs Minister, he aligned himself unconditionally with the posture of the American Government under George W. Bush.
- Supported publicly the Venezuelan President Pedro Carmona Estanga, who occupied the position for 2 days, trying to overthrow Hugo Chávez and the Venezuelan people through an oligarchic coup-d'état on April 11, 2002.

- Science and Technology Minister (2001-2003).


- He is married to Gloria Lomana, director of information for Antena 3.

- Currently, he is President of a low-cost airline company, Vueling, whose main shareholder is José Manuel Lara, President of the Group "Planeta", that is to say, main owner of Antena 3 where Gloria Lomana works.

- The former Minister Josep Piqué was booed and insulted by two hundred students at the entrance to a show at the Universidad Complutense of Madrid, where he eluded making a commentary on the CIA flights that were able to make a stopover in Spain during the Popular Party's government. Piqué went to the campus Somosaguas in this university in order to give a speech on the economic crisis, and at
the entrance to the university grounds, the students received him with cries of "out", "out" "fascist" and "murderer".

- Hermano del político “popular” Ricardo Costa, suspendido de militancia por el Caso Gürtel.

- Currently, he combines the Presidency of the Vueling airline with his participation in the Administration Council of APPLUS, a Catalonian certification enterprise in charge of the ITV revision of the Catalonian Automobile Park. APPLUS was acquired by the Carlyle Group, of which the Bush and Bin Laden families are shareholders, and which is an American corporation of risk capital devoted to investments.
- In 1977 he worked in the technical office of the Industry Minister, Alberto Oliart, of the UCD during Adolfo Suárez tenure.

- In 1982 he was named Junior Minister of Defense, Albert Oliart.

- In 1982, when PSOE was at the head of the government and the millionaire Felipe González as President, he was kept as Minister of Defense until 1984, year in which he would be named State Secretary of Defense.

- As the No. 2 man of the Minister of Defense, he managed the budgets during Spain's accommodation stages in the NATO.

- in 1996, when the "Unpopular" Party was at the head of the government, José María Aznar named him Minister of Defense until the year 2000.
Currently, Eduardo Serra is President of the Everis Foundation, a Multinational Consultancy and Entrepreneurial Platform for planning the ideal state for banks and multinationals. He is in charge of providing the theoretical directives to carry out the neoliberal agenda, adopting urgent anti-social measures in order to avoid the influence in Spain of the Latin American peoples.

As explained by Serra, "this is an initiative that comes from a civil society and is absolutely non-partisan; it doesn't pretend to substitute politicians, but supports their grain of sand." It is to be grateful to all those people of prestige for having said something that doesn't affect them in the same measure it affects us all, that is, who do not look out for their own benefit but for the benefit of all. Within this pessimistic climate, Spain has now things that it didn't have ten or twenty years ago, it has very important companies that are World leaders, which was unthinkable fifteen years ago. The Spanish Management is demonstrating a category and capacity above all discussion."

Eduardo Serra attended a meeting of the Bilderberg Club in 2004 in Stressa, Italy, and in 2010 in Sitges, Barcelona.

Good gossip has it that he is a "paradigm of independent politics".

Moreover, he is a defendant of the official version of the grotesque 'coup d'état' of the 23-F (organized by the Spanish oligarchic at foreign requests.)

General Secretary and of the INI Administration Council between 1979 and 1982, Adviser to the Banco Crédito Industrial, Adviser to Butano, Vice-President of Astilleros Españoles, and President of Auxina.
- During the years 1987-1996 he has been President of TELETTRA ESPAÑA, Vice-President and President of CUBIERTAS MZOV, President of PEUGEOT-TALBOT ESPAÑA, and President of AIRTEL.

- During the period between the years 2000 and 2006, he was President of UBS ESPAÑA.

- Adviser to Zeltia, a Biotechnology Group.

- Adviser to ONO, a cable operator.

- President of the Consultancy "Eduardo Serra y Asociados".

- Evangelist of the New World Order of the Elites.

- Member of the Adviser Council to the Deutsche Bank, BT España and the Marcelino Botín Foundation.

- Forms part of the International Adviser Council to Rolls Royce, Montrose Associates, European Advisory Group and Instituto de Empresa.

http://www.youtube.com/watch?feature=player_embedded&v=tmEFAGji-Rk

http://www.youtube.com/watch?feature=player_embedded&v=cW3F8UlCy8
EL PROYECTO MATRIZ

¿PARTIDO? ¿POPULAR?. SACAR PARTIDO DEL PUEBLO

*Translated by Gloria Mühlebach